

# Promoting Responsibility in SMEs

Podpora zodpovednosti v malých  
a stredných podnikoch



Supported by:



# Ciele

Zväz chemického a farmaceutického priemyslu bol vybraný a akceptovaný ako účastník projektu PRISME2, Promoting Responsibility in Small and Medium Enterprises,

ktorý koordinuje Cefic a podporuje Európska komisia.

Cieľom projektu je zamerať sa na definovanie potrieb malých a stredných podnikov v chemickom priemysle.



# Partneri (1)

- European Chemical Industry Council, Cefic (coordination)
- European Chemical Employers' Group, ECEG (represented by Cefic)
- European Mine, Chemical & Energy Workers' Federation, EMCEF
- Centre for Tomorrow's Company
- IFOK (consultancy)



tomorrow's  
company

IFOK.



# Partneri (2)

- Chemical Industries Association (CIA), UK
- Federación Empresarial de la Industria Química Española (Feique), Spain
- Hellenic Association of Chemical Industries (HACI), Greece
- Svaz chemického průmyslu České republiky, (SCHP), Czech Republic (*with ZCHFP*)
- Verband der Chemischen Industrie (VCI), Germany
- Zväz chemického a farmaceutického priemyslu (ZCHFP), Slovak Republic (*with SCHP*)



# Prisme<sup>2</sup> cieľové skupiny

- zamestnávateľia SME (MSP)
- zamestnanci SME (MSP)
- Experti chemického priemyslu v oblasti ochrany zdravia, bezpečnosti a ZP
- Národné a regionálne asociácie chem. priemyslu
- Národné a regionálne odborové zväzy chem. priemyslu

## prisme<sup>2</sup> -pilotné krajiny

- Germany: VCI & Social Partner
  - Slovak Republic: ZCHFP SR & Social Partner
  - Czech Republic: SCHP CR & Social Partner
  - Spain: Feique & Social Partner
  - United Kingdom: CIA & Social Partner
  - Greece: HACI & Social Partner
- } *joint pilot*

# Charakterizácia projektu

## **Krátkodobé ciele projektu:**

Porozumieť potrebám malých a stredných podnikov  
Výmena najlepších praktík

## **Strednodobé výsledky a dopady:**

Zlepšenie v oblasti ochrany zdravia, bezpečnosti a životného prostredia  
Posilnenie sociálneho dialógu v chemickom sektore  
Zlepšiť vzájomné vzťahy medzi zainteresovanými stranami  
Zvýšiť účasť SME v programe Responsible Care

## **Dlhodobé ciele:**

Responsible Care ako konkurenčný faktor v chemickom priemysle  
Zvýšiť výkonnosť v oblasti ochrany zdravia, bezpečnosti a životného prostredia

# Aktivity a výstupy

## **Prieskumné aktivity:**

Dotazník pre malé a stredné podniky

## **Ponúkané produkty a služby:**

Workshop a školenie na národnej a regionálnej úrovni

Školenie školiteľov

Nástroje pre potreby SME

Vnútoraná hodnotiaca schéma

## **Výstupy:**

3-4 Workshopy v každej pilotnej krajine

Webstránka s PRISME2 toolbox

# Project Phases



<p><b>Phases</b></p>	<p><b>Initiation</b>  <b>Goals</b></p> <ul style="list-style-type: none"> <li>• Develop service</li> <li>• Develop access to SMEs</li> <li>• Substantiate success criteria</li> </ul>	<p><b>Pilot Projects</b>  <b>Goals</b></p> <ul style="list-style-type: none"> <li>• Test and evaluate the project outline</li> </ul>	<p><b>Evaluation</b>  <b>Goals</b></p> <ul style="list-style-type: none"> <li>• Review the pilot projects</li> </ul>	<p><b>Roll-Out</b>  <b>Goals</b></p> <ul style="list-style-type: none"> <li>• Broaden the base for the project</li> <li>• Strengthen enduring project structure</li> </ul>
<p><b>Milestones</b></p>	<p><b>Complete Services and motivations package</b></p>	<p><b>Completion of initial pilot</b></p>	<p><b>Revised Concept</b></p>	<p><b>Completion of preparations for roll-out in additional countries</b></p>
<p><b>Outcomes</b></p>	<ul style="list-style-type: none"> <li>• Approach to access SME and mentoring companies</li> <li>• PR measures</li> <li>• Toolbox</li> <li>• Internal evaluation scheme</li> </ul>	<ul style="list-style-type: none"> <li>• First series of three workshops</li> <li>• Feedback – online platform and questionnaire</li> </ul>	<ul style="list-style-type: none"> <li>• One day workshop</li> <li>• Evaluation report and discussion</li> </ul>	<ul style="list-style-type: none"> <li>• Additional training workshops</li> <li>• PR activities at the national level</li> <li>• Learning forums</li> </ul>
<p><b>Milestones</b></p>	<p><b>Preparation for going forward completed</b></p>	<p><b>Acquisition of further national associations completed</b></p>		
<p><b>Outcomes</b></p>	<ul style="list-style-type: none"> <li>• List of SME as potential participants</li> <li>• Train the trainer workshop</li> </ul>	<ul style="list-style-type: none"> <li>• Further partners onboard for continuation of the project</li> </ul>		



# Úloha Ceficu

The European Chemical Industry Council, Cefic, represents 27,000 chemical companies in Europe that produce 29% of the world chemical products and employ over 1.2 million employees. Members include 28 national federations in Europe, 50 major international companies and 450 business members.

[www.cefic.org](http://www.cefic.org)

- Overall coordination of the project
- Reporting to Commission
- Involve and guide national associations
- Identify and involve company involvement
- prisme<sup>2</sup> Website
- prisme<sup>2</sup> Toolbox



# Úloha EMCEF

The European Mine, Chemical and Energy Workers' Federation was founded in 1996 and organises 2.2 million workers in 131 national trade unions from 35 countries. EMCEF is involved in 4 European sector social dialogues (chemical, extractive industries, electricity, gas). EMCEF is affiliated to the European Trade Union Confederation (ETUC). For more information: [www.emcef.org](http://www.emcef.org)

- Involve national trade unions
- Assess prisme<sup>2</sup> tools and materials with regard to employees' needs



# Úloha jednotlivých asociací

National chemical industries associations are the focal points for prisme<sup>2</sup> pilots in these countries. They involve SMEs and organise 3-4 prisme<sup>2</sup> workshops in cooperation with national trade unions, 'mentor' companies and Cefic.

[www.cia.org.uk](http://www.cia.org.uk)

[www.feique.org](http://www.feique.org)

[www.haci.gr](http://www.haci.gr)

[www.schp.cz](http://www.schp.cz)

[www.vci.de](http://www.vci.de)

[www.zchfp.sk](http://www.zchfp.sk)



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# Responsible Care<sup>®</sup> (1)



Responsible Care is the global chemical industry's initiative to drive continual improvement in all aspects of health, safety and environmental performance and to be open in communication about its activities.

Responsible Care<sup>®</sup> is a protected trademark reserved to Responsible Care Companies and associations

Responsible Care was launched in Canada in 1985 and started in Europe in the 1990ies. Today it is coordinated by 53 national chemical industry associations worldwide. [www.responsiblecare.org](http://www.responsiblecare.org)



# Responsible Care (2)

## Core Principles:

- Improve the safety, health and environmental performance
- Use resources efficiently and minimise waste
- Report openly on achievements and difficulties
- Engage in dialogue with stakeholders, in particular with the local communities who live and work around our sites
- Cooperate with regulators, set standards that go beyond regulation
- Provide help and advice to foster the responsible management of chemicals throughout the value chain.
- [www.rcsk.sk](http://www.rcsk.sk)

# Responsible Care (3)

## Responsible Care Associations coordinate the initiative applying eight fundamental features:

1. Establish and implement a set of Guiding Principles.
2. Adopt a title and logo that are consistent with Responsible Care.
3. Implement management practices to assist companies.
4. Develop performance indicators to measure improvement.
5. Communicate with all interested parties.
6. Share best practices through information networks.
7. Encourage all members to commit to Responsible Care.
8. Introduce procedures to verify the implementation.



Ďakujem za pozornosť  
[www.rcsk.sk](http://www.rcsk.sk)



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