

CEFIC, VCI
ZCHFP SR, SCHP, PCCI

Regional

RESPONSIBLE CARE SEMINAR

15 – 16 November 2007

*Venue
Štrbské Pleso
High Tatras
Slovakia*



**Benefit of Responsible Care through
Market Research and Dialog**

AGENDA

Day I : Thursday 15 November 2007

13:00	<i>Registration of participants</i>
14:00	<i>Opening</i> <i>Ing. Štefan Petkanič, General Secretary, ZCHFP SR</i>
14:30	Responsible Care in Poland <i>Speaker will be confirmed</i>
15:10	Responsible Care in Czech Republic <i>Ing. Ladislav Špaček</i>
15:40	Responsible Care in Slovakia <i>Ing. Silvia Surová</i>
16:00	<i>Coffee break</i>
16:15	Roundtable discussion on good practices and legislative aspects.
17:30	<i>Wrap up and conclusion of the first day</i>
18:00	<i>Dinner offered by ZCHFP SR</i>

Day II : Friday 16 November 2007

09:00	Case study: IFOK Institute on the reorientation of the German RC Programme and New Approach for RC <i>Hans F. Daniel, VCI</i>
09:40	Image of the chemical industry – What is the contribution of Responsible Care? Case study: German initiative "Chemistry in Dialog" and market research, What to Learn for other Countries? <i>Dr. Bernhard Rieder, Ri*Questa GmbH</i>
10:20	<i>Coffee break</i>
10:40	Beyond Compliance – How can we find out about stakeholder expectation RC Branding and Labelling <i>Hans F. Daniel</i>
11:00	<i>Discussion</i>
12:00	<i>Lunch</i>